

HELPING OUR KIDS WHEN IT MATTERS MOST

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MAKING AN IMPACT RIGHT HERE AT HOME

Team Prime Time is the largest organization founded in Los Angeles that is dedicated specifically to serving our most at-risk kids, those in middle school.

The middle schools served by Team Prime Time; Palms MS, Webster MS, Emerson MS and Westside Leadership Magnet, are all located on the Westside of Los Angeles. A large number of kids who attend the program, however, come from some of the most under served areas in LA, including South LA, East LA, Inglewood, Crenshaw and Venice.

Team Prime Time
is a 501(c)(3)
non-profit organization.
The after school program
is provided free of
charge to our families.

310.838.7872 www.teamprimetime.org







WHY MIDDLE SCHOOL?

Because Later is Too Late

The Team Prime Time After School Program focuses on middle school students (grades 6-8, ages 12-14) because we feel that it's the last, best chance to have the greatest long-term impact. Kids this age are at a point in their lives when they are most susceptible to academic failure, dropping out of school and participating in juvenile crime than at any other time. Recent studies reveal the following:

- >> Dropouts can be identified as early as the 6th grade
- >> The largest increase in number of dropouts occurs between 8th and 9th grade
- >> Felony arrests in California increase from elementary to middle school by 1,600%

WHY TEAM PRIME TIME?

Because it Works

- >> TPT students are 37% more likely to graduate high school on time than non-TPT students
- >> TPT students improved more on the California Standardized Test (CST) than students from other comparable programs
- >> TPT outreach increased 75-fold in nine years = more kids off the streets

YOU CAN HELP

Please Donate at www.teamprimetime.org

WHO WE HELP



Ucla Football Joins the Prime Time Games

No matter how you look at it, the Prime Time Games, TPT's full inclusion sports program for at risk youth and children with developmental disabilities, is bigger than ever! And that's because we've added our biggest coaches ever – the UCLA Football Team.

Bigger? Championship Saturday now takes place on campus at UCLA.

Bigger? Video footage of the most recent Championship Saturday can be seen on the giant scoreboard during every UCLA Home Game.

Bigger? UCLA players will join the program every Wednesday beginning next Winter. Stay tuned for more on this exciting partnership!



IT'S A FACT!

Art is Back!

The TPT Art Academy is doing its part to keep art alive in the schools. Each week the many components of the Art Academy - visual arts, media arts, dance and music- rotate between the four TPT locations, giving all students a chance to enjoy a well-rounded art experience.

Art gives students a creative outlet and positive vehicle for expression at a time when they are searching for their unique identity. Maajida, a 6th grade student said, "I love the art program. It lets us be creative and express ourselves."

TEAM PRIME TIME SUCCEEDS WITH OUR
COMMUNITY'S MOST AT-RISK KIDS –
MIDDLE SCHOOL STUDENTS – DURING THE MOST
DANGEROUS HOURS OF THE DAY. EVERY DAY...

DOLLARS AND SENSE

The Cost of America's Dropout Epidemic

- >> Dropouts spend more time unemployed, on government assistance, or cycling in and out of prison
- >> California loses about \$46 billion a year (jail, government assistance, increase in crime)

The Solution Team Prime Time

- >> Cost to enroll a student in Team Prime Time - \$500 a year
- >> 91 cents of every dollar goes directly to program costs

DAVID CARTER

MARK SILVERMAN

ROBERT TEINOWITZ

CINDY SIMON



SUCCESSA Graduate's Perspective

"Looking back, I can honestly say that Team Prime Time kept me from going down the wrong path in life. It was a great environment that helped me make good decisions – decisions that are paying off today. I'm thankful for what the program did for me."

Darnell Christopher, TPT Class of 2005, Daniel Webster Middle School

Darnell has recently joined the Team Prime Time staff along with two of his former classmates.

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President, Big Ten Network

President, Live Action Media

Community Organizer and Disabilities Advocate

WHERE WE HELP

CELEBRATING 10 YEARS ON CAMPUS!



Palms Middle School

"I love the dance program. We get to express ourselves and really get into it. My parents really like it too because they know that I'm safe, so they don't worry."

-Jade, 6th grade



Westside Leadership Magnet

"What I like most about Team Prime Time is that I get help on my homework. I don't know where I would go if I didn't have Prime Time."

-Freddy, 7th Grade

Daniel Webster Middle School

"I like to inspire other kids during the Prime Time Games. I'm an intelligent, responsible person and am capable of making a difference in the world."

-Jose, 8th Grade



Emerson Middle School

"I love that I get to play sports at Team Prime Time. It's really fun, and my parents know that I am safe."

-Monet, 7th Grade





YOU CAN HELP YOUR NEIGHBORHOOD

- Sponsor a child for just \$500 a year
- Become a donor every dollar matters
- Become a volunteer your time matters

Visit **www.teamprimetime.org** for more information





"On school days, the **prime time** for violent juvenile crime is from 3PM to 6PM." - (Fight Crime: Invest in Kids, www.fightcrime.org)

YOU CAN HELP. HERE AT HOME. FIND OUT HOW.

www.teamprimetime.org





"Team Prime Time kept me from going down the wrong path." -Darnell, TPT Class of 2005

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